

For Immediate Release

The Boy Inside, Documentary on Asperger Syndrome Wins Prestigious CINE Golden Eagle Award

Vancouver, Canada (July 10th, 2007): *MSK Productions Inc.* is pleased to announce that *The Boy Inside*, a documentary film about Asperger Syndrome *produced and directed by Marianne Kaplan* has won a prestigious CINE Golden Eagle Award.

The CINE Golden Eagle awards, distinguishing excellence in professional filmmaking, are recognized internationally as symbols of the highest production standards in filmmaking and videography. Since it's founding in 1957, U.S. based CINE has been dedicated to discovering, rewarding, educating and supporting established and emerging talent in film and video. Among great talents whose first major awards included the CINE Golden Eagle are Steven Spielberg and Ron Howard, and such great documentarians as Ken Burns, Charles Guggenheim, Stanley Nelson, Albert Maysles and Frederick Wiseman.

In the Spring 2007 Competition, over 300 judges across the United States viewed and evaluated hundreds of distinguished entries. Experienced professionals in the field of film and video production, as well as subject matter experts serve in a volunteer capacity. They judge the entries using standards of overall excellence, evaluating such criteria as writing, sound, editing, creativity, visuals, insight, and the extent to which the film meets its stated goals and communicates with its intended audience.

CINE conducts two competitions each year, and the current one began in February 2007. In addition to the Golden Eagle awards, CINE has established two levels of competitive awards. The Special Jury Awards recognizes the best films in the 28 CINE Golden Eagle categories. The CINE Masters Series Awards recognize the best of the best in the CINE competitions. Prizes and awards worth over \$25,000 are associated with these awards. For more information about the CINE awards, visit www.cine.org

Contact: Marianne Kaplan theboyinside@theboyinside.com